

Survey Questionnaire for Research Data Collection for PhD Study



Department of Management College of Business and Economics University of Gondar

Dear respondent,

I am conducting research as part of my Doctor of Philosophy (PhD) study in Management at the University of Gondar. This questionnaire is designed to gather valuable insights into " **Determinants of Micro and Small-Scale Enterprise (MSE) Performance: The Moderating Role of Government and NGOs Support in Pastoral Areas of Ethiopia.**" Your sincere and thoughtful responses are vital to the success of this study. I kindly request your honest cooperation in answering the questions to the best of your ability. Please note that your participation is completely anonymous, and you are not required to provide your name. All information collected will be used solely for academic purposes and will remain strictly confidential. Thank you for your valuable contribution to this research.

I would like to thank for your participation in this study and your cooperation in advance!

- ❖ The questionnaire will take approximately 25 to 35 minutes to complete.
- ❖ You are kindly requested to give genuine responses
- ❖ Tick (✓) or circle the corresponding letter of choices from the given alternatives
- ❖ Feel free to respond

Section A: Demographic Information

Instructions: Please indicate your response to the following statements by circling the corresponding letter of choices from the given alternatives.

1. Gender of the Owner/Manager

- A. Male
- B. Female

2. Age of the Owner/Manager

- A. Below 20 years C. 31–45 years
- B. 21–30 years D. Above 45 years

3. Educational Background of the Owner/Manager

- A. Illiterate B. Below High School C. High School Graduate D. College Certificate E. Diploma or Equivalent
- F. Bachelor's Degree G. Master's Degree or Higher H. Other (please specify)

4. Years of Experience in Managing the Enterprise

- A. Less than 1 year B. 1–5 years C. 6–10 years D. More than 10 years

Section B: Organizational Characteristics:

5. MSE Size

A. Micro B. Small

6. MSE Sector

A. Retail Businesses B. Service Providers C. Pastoralism Products Related Business
D. Agro-Pastoralism Products Related Business E. Manufacturing Related Business

7. Management Skills

Item No.	Statement	1	2	3	4	5
1	I confidently manage my workers to meet business goals.					
2	I set goals and adjust plans when markets change.					
3	I make good decisions to solve business problems.					
4	I guide and encourage my workers to work together.					
5	I manage money and workers well to keep my business running.					
6	I adjust my products/services to what customers want.					
7	I use customer feedback to improve my business.					
8	I prioritize tasks to keep my business smooth.					

8. Business Planning Skills

Item No.	Statement	1	2	3	4	5
1	I have a clear plan (written or in my mind) for my business.					
2	I update my business plan to improve performance.					
3	My plan helps me prepare for future money needs.					
4	My plan guides my daily business decisions.					
5	I adjust my plan for seasonal or market changes.					
6	Lack of planning causes losses in my business.					

9. Record-Keeping Practices

Item No.	Statement	1	2	3	4	5
1	I track my sales and expenses (by memory or writing).					
2	My records (oral or written) are clear and organized.					
3	Tracking sales helps me make better business decisions.					
4	I review my records to check my business performance.					
5	Lack of records causes confusion in my business.					
6	My records help me get loans or support.					

10. Innovation Practices

Item No.	Statement	1	2	3	4	5
1	I try new products/services to meet customer needs.					
2	I use customer feedback to improve my business.					
3	I make small changes to save time or money.					
4	I adapt my business to challenges like droughts or floods.					
5	I use phones or simple tools to reach customers.					
6	New ideas help my business grow or cut costs.					

Section C: External Factors and Resource Accessibility

11. Access to Finance

Item No.	Statement	1	2	3	4	5
1	I can get money for my business from banks or lenders.					
2	I use savings groups (iqub/nuwayet) for business funds.					
3	I borrow from clan members or relatives.					
4	I use my own savings for my business.					
5	I use interest free loans.					
6	I have property to secure loans.					
7	Loan payments fit my seasonal income.					
8	Lack of money limits my business growth.					

12. Infrastructure Availability

Item No.	Statement	1	2	3	4	5
1	Roads near my business are good for transporting goods.					
2	Electricity is reliable for my business needs.					
3	Water supply is steady for my business.					
4	Phone or internet services help my business.					
5	Floods disrupt my deliveries or operations.					
6	Lack of cold storage affects my business.					
7	Poor infrastructure raises my costs.					

13. Technology Adoption

Item No.	Statement	1	2	3	4	5
1	I use simple tools for my business.					
2	Technology is affordable for my business needs.					
3	Technology helps me work faster or sell more.					
4	Lack of technology slows my business.					
5	I can get technology suited to my business.					

14. Market Access

Item No.	Statement	1	2	3	4	5
1	I can easily reach customers with my products.					
2	I rely on weekly market days to sell my goods.					
3	I sell in informal or open-air markets.					
4	I face problems finding new customers.					
5	Good market access gives me steady income.					
6	Poor transport limits my market reach.					

15. Availability of Suitable Working Premises

Item No.	Statement	1	2	3	4	5
1	My business premises are suitable for my work.					
2	I operate in a temporary shelter or open-air stall.					
3	High rental costs make it hard to get good premises.					
4	My premises attract customers easily.					
5	Storms or floods damage my premises.					
6	Better premises would improve my business.					

16. Availability of Raw Materials

Item No.	Statement	1	2	3	4	5
1	Raw materials are available when I need them.					
2	Raw materials are affordable for my business.					
3	Seasonal shortages stop my business operations.					
4	Conflicts block my raw material supply.					
5	I have other suppliers if one fails.					
6	Good raw materials improve my business.					

17. Training Opportunity

Item No.	Statement	1	2	3	4	5
1	Training I get is useful for my business.					
2	I can easily access practical training programs.					
3	Training helps me manage my business better.					
4	Training teaches me to use tools or innovate.					
5	Lack of training limits my business growth.					
6	Training fits my seasonal or pastoralist mobility patterns schedule.					

Section D: Government and NGO Support

18. Government Support

Item No.	Statement	1	2	3	4	5
1	Government rules help my business run smoothly.					
2	Government gives me money or subsidies for my business.					
3	Government helps me get affordable loans.					
4	Government improves roads or electricity for my business.					
5	Government provides land for my business.					
6	Government reduces taxes in tough times.					
7	Government ensures safe markets for my business.					
8	Government offers practical training for my business.					
9	Government helps me sell products in new markets.					

19. NGO Support

Item No.	Statement	1	2	3	4	5
1	NGOs give me money to strengthen my business.					
2	NGOs help me get affordable loans.					
3	NGOs improve roads or water for my business.					
4	NGOs give tools (e.g., sewing machines) for my business.					
5	NGOs connect me with new customers or markets.					
6	NGOs support women's businesses (if applicable).					
7	NGOs help me restock after droughts or conflicts.					
8	NGOs offer practical training for my business.					
9	NGOs help my community with clinics, helping my business.					

Section E: Operational Efficiency and Financial Stability

20. Operational Efficiency

Item No.	Statement	1	2	3	4	5
1	I use resources well to make my products/services.					
2	I keep working despite unreliable electricity or water.					
3	I exchange goods through barter to avoid spending cash.					
4	I use clan ties for supplies or sales.					
5	I run multiple small trades to stay efficient.					
6	Training helps me improve my business processes.					
7	I adapt quickly to challenges like droughts or floods.					
8	Better roads or markets would improve my efficiency.					

21. Financial Stability

Item No.	Statement	1	2	3	4	5
1	I have enough money to cover slow seasons.					
2	I can pay my debts or loans easily.					
3	Droughts or customer mobility patterns hurt my finances.					
4	Loans or support keep my business stable.					
5	I control costs to keep my finances stable.					
6	High raw material costs make finances hard.					
7	I have other income sources for tough times.					
8	I plan for seasonal changes to avoid losses.					

Thank You!!